

**Training Dates
2008**

June 22-28
August 3-9
November 2-8

Elaine integrates the image training classroom into her **working studio**.

You will **gain experience** by working with Elaine's personal clients.

The **small class size** will give you one on one time with Elaine.

Elaine Stoltz Image Consulting Studio

2800 S. Hulen, Suite 105
Fort Worth, TX 76109

817.924.8300

elaine@elainestoltz.com

Elaine Stoltz, AICI CIM

Elaine Stoltz is an image master with over 19 years of experience working with individual clients in a commercial studio setting. She specializes in certified training for image consultants. The Stoltz Image Institute program includes the most in depth custom color analysis training for both beginners and advanced consultants. Her training provides hands-on consulting with real clients. Students evaluate body types, wardrobes, and gain experience in personal shopping. After the extensive training, students leave with an action plan of how to start their image consulting business.



Course Curriculum

The curriculum is divided into sections which may be taken together or separately. Priority will be given to students taking the entire 7-day course. If the training dates listed above do not work with your schedule, contact us ASAP for alternatives.

Advanced Color Analysis System

(3 days with 2.0 CEU credits) Fee: \$1,850
Early Bird Fee: \$1,750
Deposit: \$500



Topics include: Introduction to image, working with clients, color theory and training the eye to see color. Train using the most advance and thorough color system available for women and men, customized color palettes (Using the Color Assembly System). No previous color training is needed. Identify and select the human body coloring and select flattering colors for the Customized Palette. Use the Color Palette to select clothing, accessories and makeup. Access to Elaine Stoltz Condensed Color System set for quick and easy analysis. All attendees will receive a cosmetic makeover and custom color palette of their own. Color System is an optional extra purchase.

Advanced Body Style Analysis, Closet, Wardrobing and Personal Shopping

(3 days with 2.0 CEU credits)
Fee: \$1,800
Early Bird Fee: \$1,700
Deposit: \$500



Topics include: Line, shape and visual design, computerized style analysis for men and women (Using the TAIC System), vertical proportion and horizontal proportion, body features and particulars, clothing style selections, closet organization, wardrobe evaluation for lifestyle, creating shopping list and personal shopping. All attendees will receive their own personal style analysis evaluation.

The Business of Image Consulting

(1 day with .7 CEU credits) Fee: \$650
Early Bird Fee: \$600 Deposit \$150

Topics include: Skills for starting your own consulting business, planning and managing the business, entering and excelling in the image consulting field, techniques for consulting with clients, marketing and promotions. Includes a Business Operations Manual on CD .



Course Fee Information

7-Day Course Fee

Early Bird Fee Deposit paid 21 days before date of class: \$3,900

Fee Deposit paid less than 21 days before date of class: \$4,100
Deposit: \$900

Your deposit for the class is required to confirm your registration. To receive the early bird rate your deposit is required at least 21 days before the class. (Minimum 3 students; Maximum 6 Students). If you plan to take a course, contact us ASAP because we have limited enrollment and usually fill classes before the early bird deadline.

*Class fee is not guaranteed until deposit is paid.

Credit Cards accepted: VISA, MC and AMEX; Payment Plans Available

Each section may be taken separately. See each section for section fee.

(There will be no refund of deposit 20 days or less unless class does not take place.)

The remaining amount is due on or before the first day of class (Unless you are on a Payment Plan).

Logistics

Location: Elaine Stoltz Image Consulting Studio
2800 South Hulen Street, Suite 105, Fort Worth, Texas 76109

Accommodations: Hotels are close and transportation from designated hotels will be provided. (Contact us for a list of recommended hotels)

Airport: Dallas-Fort Worth International Airport. Supershuttle.com is recommended for transportation to and from the airport.

Times: 9:00 am – 7:00 pm (Lunch provided)



What Graduates are saying about Stoltz Image Institute

"I contacted numerous places for training information and, after an involved comparison, decided on Elaine for the following reasons:

- Most inclusive curriculum with very clear learning objectives that matched not only what I needed to learn as an image consultant, but also the topics I needed for the certification exam.
- Elaine's hands-on teaching style allowed me to master all the information, including the business aspect, in a week.

Training Includes

Continuing Education Units (CEUs), Manuals, Office manual on CD (Value \$125), Training Documents on CD for use in your business, Personal color analysis and cosmetic makeover for each attendee (Value \$275), Personal body style analysis for each attendee (Value \$235), Hands-on experience with clients, Small class size with lunch provided, Following-up email and telephone consultation support.



Elaine's color analysis training is one of the **easiest to learn.**

The color selection has no pre-planned combinations, formulas, or pre-diagnosis.

As a benefit of taking Elaine's color training course you will receive a condensed list of her best colors to make it **easier to buy** into this unique color program.

Train from Elaine and you will leave with all the information you need to **become a successful image consultant.**

- Elaine is a CIM, past president of AICI and the VP of Certification for AICI.
- The logistics of getting to Dallas/Fort Worth were more reasonable than other places.
- Elaine did not start her career in the fashion field and yet has done extremely well in the business. She has demonstrated that it can be done!"

Tonia Briski of Tonia Briski Image Consulting

"I really had my expectations met and exceeded with the quality, pace and thoroughness of this training both from a learning aspect and from the opportunity to practice during the training."

Cynthia Hester of Cynthia Hester Image Consulting

"Elaine's breadth and depth of knowledge is absolutely staggering, and it's evident that she genuinely wants every student to succeed. It was truly one of the very best classes I've ever taken on any topic - Elaine is a naturally gifted teacher who makes it easy for the student to learn even the most complex concepts. I really enjoyed the insider tips and secrets she gave us, too. She only adds to my excitement for the field of image consulting, and I would recommend her courses to anyone."

Cora Bullock of Cora Bullock Image Consulting

"Elaine has a highly respected and successful business that she has worked hard to grow. Being at the top of her game, she offers a completely comprehensive training course and conveys all she knows in the simplest terms while keeping it interesting."

Bethany Siggins of Bethany Siggins Image Consulting