

Elaine's Tips on How to Dress Your Best for Less

Finances are tight, and we are all thinking about ways to **cut back on spending** and make what we have last longer. Clothing is no exception. Purchasing all of the latest trends may not be an option for us this year. Instead, we must begin to focus on maximizing our current closet.

I was recently cleaning out a closet for one of my wonderful clients who had told me that she was not planning on shopping this spring. She just wanted help with **using the clothing that she already had**. We spent three hours making outfits out of her existing wardrobe, and we ended up **creating over 35 outfits** that were both cute and current (and it was not a huge closet)! We had so much fun putting together pieces of clothing that she had never thought to wear together. She felt like she had gone shopping in her own closet.

Every outfit was perfectly coordinated with accessories, handbags, shoes, and undergarments. After **taking pictures of her new outfits**, I made a wardrobe book for her so that she does not even have to think about what to wear in the morning. All she

has to do is pick out a picture! I also made her a small and optional Spring/Summer shopping list with items that could be purchased for around \$200.

"I have never felt better about my closet. The stress of getting dressed in the morning is gone, and I never worry about what to wear anymore. It was worth every penny!" -AK


Are you struggling to **maximize your closet** and your pocketbook this fall? Call Stoltz Image today to schedule a Closet Cleanout and Organization or an Outfit Creations session. Just because you are not planning on purchasing new clothes this season doesn't mean that your wardrobe can't be fabulous this year!

If you don't feel that a closet audit is the right service for you, you may want to consider our **Wardrobe Workshop**. For just \$50, you get to spend an hour at the Stoltz Image studio learning how to create clothing capsules out of the items you already own. Please contact the studio for dates and details.

Benefits of Buying Your Cosmetics Online

- **Purchase Your Cosmetics Anytime or Anywhere:** You can order from our online store while wearing your pajamas, traveling outside of the country, and during hours that the Stoltz Image studio is closed.
- **Choose From Either the Shipment or Pick Up Option:** If you live out of town, you can have your orders shipped directly to you. If you live in town, order your products online and select the pick up option rather than shipment.
- **Reorder with Ease:** After you set up your user account, all of your previous orders will be stored in your purchase history.
- **Discover New Products:** Browse our assortment of cosmetic and skin care products. You may decide to try something new.
- **Spread the News About Stoltz Image Cosmetics:** Tell all your friends about Stoltz Image so that they can explore our products from their own home.



 We had such fun! What an experience the day was. I learned so much, and my closet is so much "cleaner." I didn't realize I had so much stuff that (a) I don't wear (and now know why), (b) had so much that made me look less than my best, and (c) had so much when I thought I had so little!
-MM

Studio Hours

Drop-In Visits

Monday - Friday
9:30 AM - 5:00 PM

Thursday open until 6:00 PM

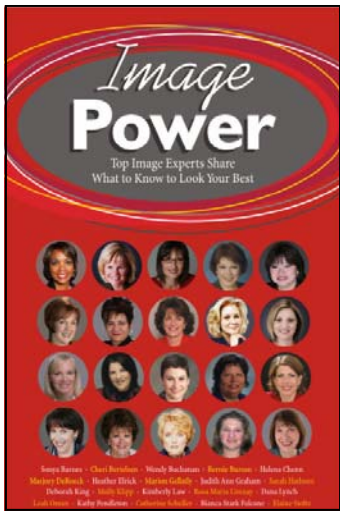
Appointments

Monday - Saturday

Call 817.924.8300 to schedule your appointment.

Spring/Summer Cosmetics

Call to make an appointment to update your makeup with Spring/Summer makeup trends. We will teach you which makeup trend best suits your features. Remember that current Stoltz Image Cosmetics clients receive two free makeup updates a year!



As one of the top image experts in the world, Elaine Stoltz was selected as a co-author for the new book Image Power. Elaine's chapter in Image Power focuses on female body shapes and how women can learn to embrace their shape through the way that they dress. Image Power is a great way to take the first step toward changing your appearance, and you only have to make a minimal investment. Purchase your copy online or in the studio for only \$20.

Refer your friends to Stoltz Image Consulting and receive a coupon for 10% off your next purchase of Stoltz Image Cosmetics and Skin Care.

COUPON
20% OFF
 One Skin Care or Cosmetic Item
 Expires May 31, 2009

Clothing Steamer

Clients are raving about Jiffy Steamers! Order yours online at jiffysteamer.com. Use the promo code "Image130" to receive the free shipping offer. The J-2000M model is our favorite, and steamers make great gifts too!

Spring/Summer Fashion Trends

Details, Fabrics, & Prints

Graphic, Floral, & Animal Prints
 Draped & Knotted Fabrics
 Gauze, Linen, Satin, & Silk
 Translucent Fabrics
 Sleeves with Details
 Metallics & Gold Lamés
 Sequins, Crystals, & Fringe
 Ruffles, Gathers, & Pleats
 Rumpled, Wrinkled, & Crinkled Fabrics

Colors

Sorbets
 Green
 Orange
 Whites Paired with Color
 Monochromatic Colors

Accessories and Shoes

Belts
 Earthy Tones for Shoes
 Jeweled Sandals

Strappy Shoes
 Beaded & Studed Shoes
 Nude & Clear Shoes
 Ankle Straps
 Platforms
 Clutches, Hobos, & Totes
 Statement Bags
 Overstated Earrings
 Bracelets & Cuffs

Clothing Styles

Belted Jackets
 Faux Belted Clothing
 Shirt Dresses
 Ankle Length Day Dresses
 Drawstrings
 Pantsuits & Jumpers
 Trench Coats
 Sleeveless Jackets
 Sharp-Shouldered Jackets
 ¾ Length Sleeves
 Asymmetrical Necklines
 Romantic Blouses
 Feminine Dresses



Did you know that you can learn about all of the latest fashion trends and tips at **Elaine's Image Tips blog**? The blog is updated weekly and is the ultimate resource for keeping your image cute and current. Be sure to add Elaine's Image Tips blog to the "Favorites" website tab on your computer so that you never miss an image tip.

Call us or visit our website to learn about: Color Analysis, Body Shape Analysis, Closet Clean Out, Personal Shopping, Wardrobing, Cosmetic Makeovers, Client Workshops, Image Consultant Training, and much more!

Celebrating 20 years in business!

2800 S. Hulien Street Suite 105
 Fort Worth, Texas 76109

STOLTZ
 IMAGE
 CONSULTING

Presorted Standard
 U.S. Postage
 PAID
 Ft. Worth, TX
 Permit No. 356