

IMPRESSIONS

STOLTZ
IMAGE
CONSULTING

www.stoltzimage.com

Fall/Winter 2009



Thank you for helping me learn what clothes look best on me! I am already getting some very positive feedback. One co-worker said she had to look at me three times to be sure it was me. —D. S.

I must congratulate you on such a wonderful studio and staff. Your team is so very helpful, friendly, and fun! —M. D.

Lauren's Tips for Taking Outfits from Drab to Fab!

My clients are always amazed and excited when I create a fashionably fabulous outfit just for them! I hear, "I never would have put that together!" They always want to know if there is a formula for constructing chic ensembles. Here are my rules for coordinating outfits to help you get started on your fall wardrobe. (Refer to the picture on the left as an example.)

- Begin by selecting a main item of clothing to build your outfit around. (I used my fun leopard print jacket.) You can even build an outfit around a favorite pair of shoes or a handbag.
- Create a layered look by adding a jacket, cardigan, or camisole for dimension and interest. (I added a black camisole under my jacket.)
- Always include 1 solid (a non-pattern, like my black skirt and camisole). This will

ground your outfit instead of overpowering it with print.

- Incorporate 1 to 2 patterns into every outfit to create interest. If patterns are not your preference, add a statement necklace or earring to keep your outfit from appearing boring.
- An outfit should include 2 to 3 main colors. Jewelry, shoes, or a handbag can count as a color (like my gold necklace and bangle).
- Try to repeat each main color at least once. This will pull your outfit together and make each color seem like it has purpose. (By adding gold shoes, I repeated the gold jewelry.)

Still stuck in an outfit rut? Don't stress. Everyone has different talents. (Psst. I can't add!) If you need help, call a Stoltz Image Consultant. Creating outfits is our thing!

Does Your Closet Look Like Your Color Fan?

You've had your colors done, but now what? How do you transform your closet into a replica of your color fan? Follow our simple steps for the perfect closet makeover.

- Remove colors from your closet that are not on your color fan. Do not let yourself be tempted by clothing that makes you look less than your best.
- Keep your color fan nearby! It should be your constant shopping companion and will keep you from being tempted to purchase the wrong colors.
- Don't get stuck in a shopping rut. Your best colors may not be in the same store each season. Broaden your horizons by trying out new shops.
- Stop buying pieces just because they are on sale if they are not in your best colors.
- Don't let the sales person talk you into making a poor color purchase. Sales

associates are not trained in color theory. P.S. They work on commission!



If you are having trouble finding or purchasing your colors, hire a Stoltz Image Consultant for a personal shopping session. It may take time, but when your closet looks like your color fan, it will make dressing quick, easy, and stress free!

Visit
stoltzimage.com
to order your
cosmetics online!

Studio Hours

Drop-In Visits

Monday - Friday
9:30 AM - 5:00 PM

Thursday open until 6:00 PM

Appointments

Monday - Saturday
Call 817.924.8300 to

schedule your appointment.

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Fall/Winter Fashion Trends

Details, Fabrics, & Prints

Fringe
Studs
Sequins
Velvet
Suede
Fur
Leather
Tapestry Prints
Leopard Prints
Plaid

Colors

Red (including pink, rust, burgundy, etc.)
Purple/Amethyst
Teal
Papaya
Metallics

Accessories

High Impact Jewelry
Bangles
Multi-Strand Necklaces
Bollywood (Indian Inspired) Jewelry

Embellished Bobby Pins
Bucket Hats
Scarves & Wraps
Textured Tights

Shoes & Handbags

Clutches
Chain Strap Handbags
Platforms
Exotic Skins (snake, reptile)
Boots
Flats (w/ embellishments)

Clothing Styles

Accentuated Shoulders
Asymmetrical Tops & Dresses (one shoulder)
Full or Dramatic Sleeves
Boyfriend (long) Jackets & Cardigans
Lady Coats (imitate full dresses)
Leggings
Skinny Jeans
Pleated Skirts & Dresses

*For the complete trend list, visit our blog at www.stoltzimage.com.

Fall/Winter Cosmetics

Elaine has just come back from New York City where she found fabulous new makeup products for the fall season. Call today to make an appointment to update your makeup with the fall/winter makeup trends. Remember that current Stoltz Image Cosmetics clients receive two free makeup updates a year!

Client Workshops

Back by popular demand, there is a new lineup of fall fashion workshops. Gather your girlfriends for wine and snacks at the Stoltz Image studio to learn all the latest fashion tips and trends. Workshop topics include Fall Fashion and Makeup Trends, Wardrobing, Travel and Packing Tips, and many more. Visit Elaine's Image Tips Blog for the full workshop schedule.



Wraps and Scarves

The next time you visit the Stoltz Image studio, you will notice something new. Fashion Wraps and Scarves! Ideal for travel or adding a little pop of color to an everyday outfit, our wraps are the "it" accessory for the season. Choose from solid, hand painted, or patterned wraps. Sold online or in the studio. Not sure which wrap is best for you? Ask a Stoltz Image Consultant to select one for you!

Want a Stoltz Image Gift Certificate?

Have you been thinking you would love to schedule an appointment with a Stoltz Image Consultant, but you just can't spend the money on yourself? Call or email us your spouse or family member's contact information. We will drop them a little hint so that they know exactly what to get you the next time they need a gift. Don't worry, we can be very subtle!

Order a Jiffy Steamer online and use our promo-code "Image 130" to receive free shipping and tax. We love the J-2000M model!

**20% Off
Coupon**

One Skin Care or
Cosmetic Item
Expires October 31, 2009

Call us or visit our website to learn about: Color Analysis, Body Shape Analysis, Closet Clean Out, Personal Shopping, Wardrobing, Cosmetic Makeovers, Client Workshops, Image Consultant Training, and much more!

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